



Foto: Thilo Schmitzgen, TH Köln

**Faculty of Business,  
Economics and Law**

Information about the degree program

# International Business Master of Arts

**Technology  
Arts Sciences  
TH Köln**

### At a Glance

Program	International Business
Degree	Master of Arts
Type of program	Full-time program
Beginning of program	Winter semester
Program duration	4 semesters
Credits	120 ECTS
Language of instruction	English
Campus	Südstadt Campus
Restricted admission	No
Additional information	Mandatory study semester abroad, International double degree

### Why study International Business at TH Köln?

The Master's program in International Business provides options for you to expand the knowledge gained during previous undergraduate studies in International Business and any professional experience you might have gathered thereafter. The program prepares you for the various challenges awaiting you in the new global economy. You will obtain an extensive, up-to-date learning of all relevant aspects of international business, with particular focus on key aspects relating to sustainability and digitalization. The program curriculum is not only aimed at enhancing your business expertise but also, and in particular, at developing your personal skills, including methodological/analytical, social, language or intercultural skills. Especially during your tuition-free semester abroad, you will have the opportunity to specialize in those aspects of international business that you are most interested in. Pursuing an international double degree or enrolling in international summer schools is possible. Small classes and a low student-educator ratio facilitate an individualized learning experience. In essence, the Master's program in International Business lays the foundation for our graduates to pursue an internationally oriented business as well as academic career.

### Which career prospects do I have?

Graduates of our Master's program are awarded the internati-

onally recognized academic degree Master of Arts (120 ECTS credits). The Master's program has been accredited by the respected international accreditation agency FIBAA.

Our graduates have excellent career prospects notably due to the strong international orientation of the program. You will be qualified for leading positions in internationally acting companies and organizations with particular focus on international strategic management. You will also be qualified to undertake doctoral research. Both career paths equally require strong individuals who are able and willing to make well-informed, responsible decisions in an independent and sustainable manner.

### What and how will I learn?

The program curriculum is designed to provide an application-oriented approach to teaching and learning along five module categories: Core Curriculum, Quantitative Methods, Laboratories, Personal Skill Development Program, Final Exam Period: Master Thesis and Colloquium. Case studies, business simulation games, e-learning modules, interactive training sessions and regular feedback will help you to apply and integrate your individual skills.

By studying with us you will learn to develop and implement solutions to complex problems that are significant from the perspective of internationally active companies and organizations. You will gain a comprehensive overview of the areas of international business as well as an advanced knowledge and understanding of the areas of corporate management linked to international business activity. You will learn to independently translate this knowledge into carefully considered and sustainably responsible decisions, assessments and problem solving. You will be able to collect and interpret relevant data using the methods learned in the course of study and communicate relevant information in an appropriate manner.

Using scientific methods, you will learn to recognize, analyze and manage entrepreneurial processes in their overall context, recognize the effects of societal, political, social and cultural factors on business processes, analyze them, relate them to business activities and develop solutions to problems. In doing so, you will be able to orient yourself in an environment that is unfamiliar or foreign to you due to the interdisciplinary and intercultural skills you have acquired. You will be resilient and able to solve a set task even under considerable time pressure.

Inherently, the program demands and promotes the development of social and intercultural contents and competencies. The intercultural orientation of the program results from the entire program design with courses, semester abroad and the international composition of the student group. The students' mobility and flexibility are specifically promoted by the mandatory semester abroad. Through the semester abroad, you will learn to find your way and integrate yourself in a completely foreign environment and culture, respectively, and to cope with the associated surprises and challenges. The "practical" lessons learned abroad will not only be useful for your later professional life, but they will also, and in particular, lead to inner growth and personality maturation.

#### **Where can I find additional information?**

Further information on the program and its curriculum, the application process as well as information on academic advising and other services at TH Köln are available on our website: [www.th-koeln.de/international\\_business\\_ma](http://www.th-koeln.de/international_business_ma) ↗

#### **How can I apply for admission?**

Applications can be submitted through our online application platform: <http://cams.th-koeln.de> ↗

#### **Whom can I contact for additional information on the application process?**

If you have questions regarding the application process, e.g. application deadlines, please contact TH Köln's Office of Student and Examination Services:

Contact information:

TH Köln

**Office of Student and Examination Services**

Claudiusstraße 1

50678 Cologne, Germany

Room 41B

P: +49 221-8275-5840

E: [studium-suedstadt@th-koeln.de](mailto:studium-suedstadt@th-koeln.de)

The Office of Student and Examination Services can also provide information on the application process for international applicants.

#### **Where will I study?**

With approx. 25,000 students currently enrolled, TH Köln is the largest University of Applied Sciences in Germany. Consisting of 12 faculties, it offers a large number of programs in various academic fields.

More than 3,000 students study at the Faculty of Business, Economics and Law, making it TH Köln's second largest faculty. Our faculty has an excellent reputation among HR managers of numerous German companies.

The program is offered and coordinated by the Schmalenbach School of Business and Economics. The faculty as well as the Schmalenbach School are both well-connected within the local business community. This makes it possible to adjust the curriculum to the demands of potential future employers of our graduates. You will have the opportunity to hear guest lectures from business leaders, participate in various projects in collaboration with companies or join informal get-togethers and mentoring sessions.

#### **Where can I get support?**

There are several student initiatives at TH Köln which can help you organize your studies or which you may join to meet other students and experience Cologne's rich cultural life. Our students have the opportunity to participate in numerous activities offered by our Faculty Student Association, the »Werk« (Kölner Studierendenwerk) or the General Students' Committee. Depending on your personal interests you may choose to volunteer for a social cause or join a sports team and connect with other students from all over the world, thus building a professional and social network that will last a lifetime.

Students in need of financial support may apply for a scholarship. Additional information is available on our website:

[www.th-koeln.de/finanzierung](http://www.th-koeln.de/finanzierung) [in German] ↗



#### **Kontakt**

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